

LV/DVG America Magazine

Advertising Rates & Policies

Ad sizes:

Full page: 8.125 x 10.8125 (Full bleed - 1/8th inch on all sides.)

Half page: 7" w x 4.75" h

Quarter page: 3.3125" w x 4.625" h

Note: half and quarter page ads do not bleed and are subject to scaling.

File Requirements:

Ads: Please submit electronic files in Adobe PDF format; high resolution files are also accepted in jpg, tiff and eps formats. Please embed all fonts. Please convert all graphics and images to CMYK and save at 300dpi or higher.

All advertising is subject to the editor's approval before publication.

LV/DVG America cannot be held responsible for files that have been formatted incorrectly

Article submissions:

Articles are preferred submitted as Word (doc) files. Please don't embed your photos in the file. Send them separately with identifying information about each shot including photographer. You may include captions for each image.

All photographs must be of good quality. LV/DVG America reserves the right to refuse to use images that do not meet our publishing standards of resolution or quality.

All submissions of articles and advertisement copy should be sent directly to:

DVG America Magazine
11110 W HWY 318
REDDICK, FL 32686

(352) 591-0129

Email: dvgameicaeditor@fastmail.com

Full Color Back Cover		\$400
Full Color Inside Front Cover		\$380
Full Color Inside Back Cover		\$370
Full Color Inside Page		\$350
Full Color Centerfold (2 pages)		\$550
Full Color Half page		\$200
Full Color Quarter page (Portrait orientation only)		\$100
B&W Inside Page		\$95
B&W Half Page		\$70
B&W Quarter page (Portrait orientation only)		\$50
Business Card		\$25

(All rates are per issue)

All ads must be prepaid. Payment in full must accompany all advertisements. Make payment payable to LV/DVG America. Ads cannot be canceled after the deadline. No refunds. A 10% discount is offered for yearly contracts, 20% for pre-payment. (Four insertions)

Submission Deadlines:

- 1st Quarter (Jan-Feb-Mar).....November 30th
- 2nd Quarter (Apr-May-Jun).....February 28th
- 3rd Quarter (Jul-Aug-Sep).....May 30th
- 4th Quarter (Oct-Nov-Dec).....August 30th

Issues will be mailed approximately the third week of the first month of each quarter.:

LV/DVG America cannot be held responsible for any errors caused by missing or incorrect files or information.